

# Jacqueline VanDusen

SENIOR DESIGNER

## CONTACT

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Brooklyn, NY

## EDUCATION

**PRATT INSTITUTE**  
2006 – 2010  
BFA Communications Design

## SOCIAL MEDIA PROJECTS

### @BKBYBIKE

Photo diary documenting my journey during and after biking every block of Brooklyn, NY.

### @QUEENSBYBIKE

Follow up to @BKByBike; I am currently biking every block of Queens, NY.

### @RED\_HOOKED

A new account for Red Hook, Brooklyn to celebrate artists, businesses and culture.

## EXPERIENCE

- 2010 – 2022 **OWNER | JVD DESIGN**  
Provided creative services for Macy's, Gap Inc., Avison Young, Kur8ted, Nike+Fuelband, Fernet Branca, The Dinex Group, JKS Events, Brooklyn By Bike, Brick & Mortar Real Estate, Spring Inc., The L Magazine and many more.
- 2021 **CONTENT CREATOR | BROOKLYN GREENWAY**  
Created all of the digital/print content for the fall gala, annual report and summer guide—Greenway Adventures NYC.
- 2020 – 2021 **CREATIVE DIRECTOR | REDHOEK+PARTNERS**  
Designed brand identity/website, established a social media presence and managed property marketing.
- 2018 – 2020 **REGIONAL CREATIVE DIRECTOR | SAVILLS**  
Managed a team of designers for the execution of new brand guidelines and designed presentation materials for individual broker teams.
- 2018 **DIGITAL & PRINT DESIGNER | THE BODY SHOP**  
Created merchandising renderings and designed email/social campaigns.
- 2017 – 2018 **SENIOR DIGITAL DESIGNER | BAREMINERALS**  
Created digital marketing campaigns and established brand/email guidelines for the junior designers.
- 2015 – 2016 **SENIOR DIGITAL DESIGNER | NINE WEST**  
Designed custom email marketing campaigns and retouched product photography.
- 2013 – 2015 **SENIOR GRAPHIC DESIGNER | GILT GROUPE**  
Planned and produced all creative assets for the Gilt City brand and several Gilt events.
- 2013 **ART DIRECTOR | SNUG HARBOR CULTURAL CENTER**  
Created the brand identity and guidelines.
- 2011 – 2012 **GRAPHIC DESIGNER | FOOD NETWORK**  
Designed event activations, packaging and show logos.